



Indian Traditional Cultural Event

# Sponsorship package

Venue  
**RC SPORTS CENTER**  
8303 Rochester Ave,  
Rancho Cucamonga, CA 91730

**Raise & Rise is a Nonprofit Organization | All donations are tax deductible**

Dear Sponsor,

We are back! It's time for Navratri Garba & Dandiya 2024.

After three successful Navratri events, we are thrilled to bring you the largest, most energetic and beautiful annual event, Raise & Rise Navratri Garba 2024 in Southern California. It will be held at RC Sports Center (21,000 Sqft) in Rancho Cucamonga on Saturday, September 28th, 2024, starting at 6:30 pm.

This family friendly, top quality garba/dandiya extravaganza will bring the South Asian community together to celebrate this festival of Navratri. During the last three year's events, Raise & Rise attracted over 1000 plus attendees. Looking at the demand and the enthusiasm of the community, we are anticipating an even larger crowd this year. The majority of the families and attendees will be Medical and Dental Professionals, Business Owners, and Students.

The fun filled traditional dances from the province of Gujarat, India are enjoyed worldwide by the Indian community during Navratri, which involve Dandiya (playing with two sticks) and Garba. These dances represent Indian folk dance, performed on traditional Indian folk music, enjoyed not only by the Indians but the wider community from the Indian sub-continent.

This is an excellent pioneering sponsorship opportunity for any organization, business or individuals. This will present an incredible promotional platform for sponsors to market specifically to our affluent south asian demographic across entire Southern California.

### **Sponsorship Benefits / Opportunity**

Why should you Sponsor?

Have your name associated with a quality successful event with high attendee satisfaction:

- Enhance your corporate and professional image
- Increase public relations and sales opportunity by reaching out to 1000 plus attendees
- Boost your business with unsurpassed publicity
- Increased recognition and active involvement, among the community

We look forward to forming a mutually beneficial partnership with you and your organization. To make this event successful and enjoyable, your Financial contribution is greatly appreciated.

Thank you,

Sincerely,

#### **Sponsorship Committee**

Sanjay Patel: (909) 609 5299		Amit Gupta: (909) 223 5629
Sourabh Surana: (909) 908 7019		Sandeep Konda: (909) 973 5540

<b>SPONSORSHIPS BENEFITS</b>	<b>SILVER \$1000</b>	<b>GOLD \$2500</b>	<b>PLATINUM \$5000</b>
Logo/Name on the e-flyer, Social Media, & website	Silver category	Gold category	Platinum category
Stage Recognition by announcing the name as	Silver sponsor	Gold sponsor	Platinum sponsor
Guest Passes for the event	5	10	15
Display Banners at the Venue	1 area	2 areas	4 areas
Premium promotional booth space (10'X10')			✓
Stage Recognition as a major presenter/sponsor on the stage			✓
Exclusive Sponsors seating area			✓
Announcement during the event break time			✓

### **Aarti Sponsor - \$500**

- ❑ Sponsor's Name will be announced before the Aarti begins

RAISE  
& RISE

## Attachment "A" Sponsorship Confirmation of Event

Event: Navratri Garba 2024

Date: September 28, 2024, Saturday 6:30 pm onwards

Venue: RC Sports Center, 8303 Rochester Ave, Rancho Cucamonga, CA 91730

**Sponsor Name:** \_\_\_\_\_

(As you want to see in Event/Print)

Please Check one

- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,000
- Aarti Sponsor \$500

Contact Information:

Authorized Representative: \_\_\_\_\_

Street : \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile \_\_\_\_\_

Email: \_\_\_\_\_

Payment Information:

Please make checks payable to "Raise and Rise" and mail to;

5760 Chandler Ct, Rancho Cucamonga, CA 91739

Sponsorship Confirmed by:

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**SPONSORSHIP ACCEPTANCE DEADLINE: SEPTEMBER 10th, 2024**