

RAISE
& RISE

Presents

Navratri
Garba & Dandiya
2022



Indian Traditional Cultural Event
Saturday, October 1st, 2022 - 7:00 pm

**Sponsorship
package**

Venue

RC SPORTS CENTER
8303 Rochester Ave,
Rancho Cucamonga, CA 91730

RAISE & RISE IS A NONPROFIT ORGANIZATION | All donations are tax deductible

Dear Sponsor,

We are back! It's time for Navratri Garba & Dandiya 2022.

After two year's successful Navratri events, we are thrilled to bring you the largest, most energetic and beautiful annual event, Raise & Rise Navratri Garba 2022 in Southern California. It will be held at RC Sports Center (21,000 Sqft) in Rancho Cucamonga on Saturday, October 1st, 2022, starting at 7:00 pm.

This family friendly, top quality garba/dandiya extravaganza will bring the South Asian community together to celebrate this festival of Navratri. During last two year's events, Raise & Rise attracted over 1000 plus attendees. Looking at the demand and the enthusiasm of the community, we are anticipating an even larger crowd this year. The majority of the families and attendees will be Medical and Dental Professionals, Business Owners, and Students.

The fun filled traditional dances from the province of Gujarat, India are enjoyed worldwide by the Indian community during Navratri, which involve Dandiya (playing with two sticks) and Garba. These dances represent Indian folk dance, performed on traditional Indian folk music, enjoyed not only by the Indians but the wider community from the Indian sub-continent.

This is an excellent pioneering sponsorship opportunity for any organization, business or individuals. This will present an incredible promotional platform for sponsors to market specifically to our affluent south asian demographic across entire Southern California.

Sponsorship Benefits / Opportunity

Why should you Sponsor?

Have your name associated with a quality successful event with high attendee satisfaction:

- Enhance your corporate and professional image
- Increase public relations and sales opportunity by reaching out to 1000 plus attendees
- Boost your business with unsurpassed publicity
- Increased recognition and active involvement, among the community

We look forward to forming a mutually beneficial partnership with you and your organization. To make this event successful and enjoyable, your Financial contribution is greatly appreciated.

Thank you,

Sincerely,

Sponsorship Committee

Sanjay Patel: (909) 609 5299		Amit Gupta: (909) 223 5629
Sourabh Surana: (909) 908 7019		Sandeep Konda: (909) 973 5540

Platinum Level - \$5,000 (Limit 2)

- Stage Recognition as a major presenter/sponsor on the stage
- Logo/Name in Platinum category on the e-flyer, website and e-tickets
- Display of upto four Banners in prominent areas at the Venue (two by the stage)
- Announcement during the event break time
- Fifteen complimentary Guest Passes for the event
- Premium Booth Space (10'X10') to promote your products/services
- Exclusive Sponsors seating area

Gold Level - \$2,500 (Limit 5)

- Stage Recognition by announcing your name as a Gold presenter/sponsor
- Logo/Name in Gold category on the e-flyer and website
- Display of upto two stand-up X Banners in prominent areas at the Venue
- Ten complimentary Guest Passes for the event
- Booth Space with 6 feet Table to promote your products/services

Silver Level - \$1,000 (Limit 10)

- Stage Recognition by announcing the name as a Silver Sponsor during the event
- Name/logo in Silver category on the event flyer and website
- Banner provided by you will be displayed at the event per specification
- Five complimentary Guest Passes for the event

Sponsors - \$750 (Limit 15)

- Recognition by announcing the name during the event
- Name in Sponsors category on the event flier and website
- One wall Banner provided by you will be displayed at the event per specification
- Three complimentary Guest Passes for the event

Aarti Sponsor - \$500

- Sponsor's Name will be announced before the Aarti begins

Attachment "A" Sponsorship Confirmation of Event

Event: Navratri Garba 2022

Date: October 1st, 2022, Saturday 7:00 pm onwards

Venue: RC Sports Center, 8303 Rochester Ave, Rancho Cucamonga, CA 91730

Sponsor Name: _____

(As you want to see in Event/Print)

Please Check one

- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,000
- Sponsor \$750
- Aarti Sponsor \$500

Contact Information:

Authorized Representative: _____

Street : _____

City: _____

State: _____ Zip: _____

Phone: _____ Mobile _____

Email: _____

Payment Information:

Please make checks payable to "Raise and Rise" and mail to;

5760 Chandler Ct, Rancho Cucamonga, CA 91739

Sponsorship Confirmed by:

Name: _____

Organization: _____

Title: _____

Signature: _____

Date: _____

SPONSORSHIP ACCEPTANCE DEADLINE: SEPTEMBER 25TH, 2022